

Quick Intro



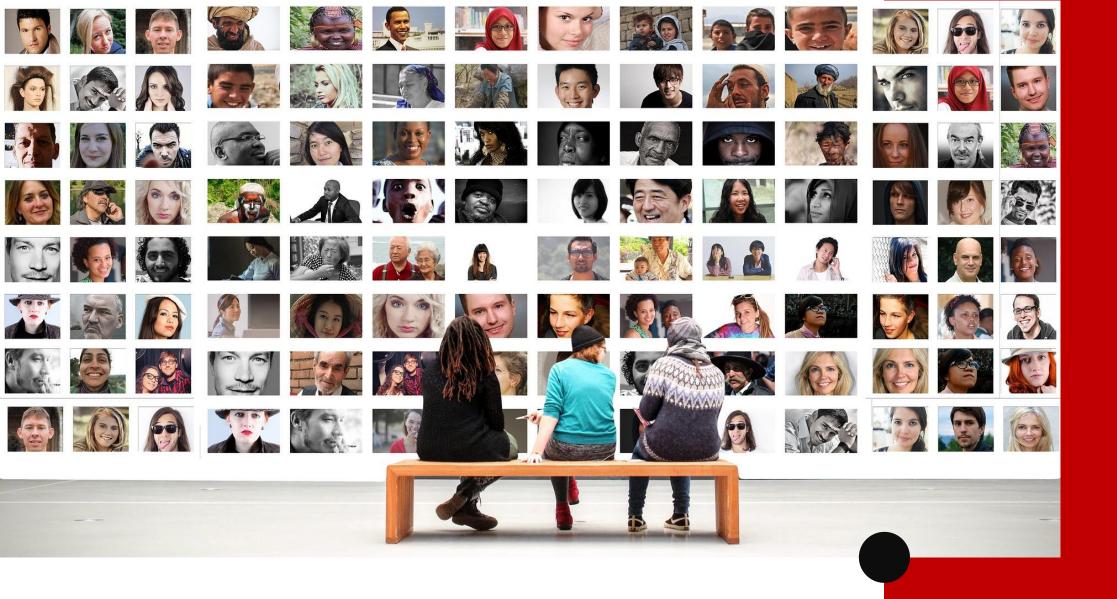


Arab Executives

Arab Executives is a regional digital design and development with a coverage of the whole Middle East and north African markets, and it's a part of the Arab Executives group.

Established in 2009 and rapidly grown to become a well-known company that provides the best digital solutions in the region.

Specialized in digital transformation to provide a wide range of services as web development, content writing, design and mobile development.



Our Portfolio

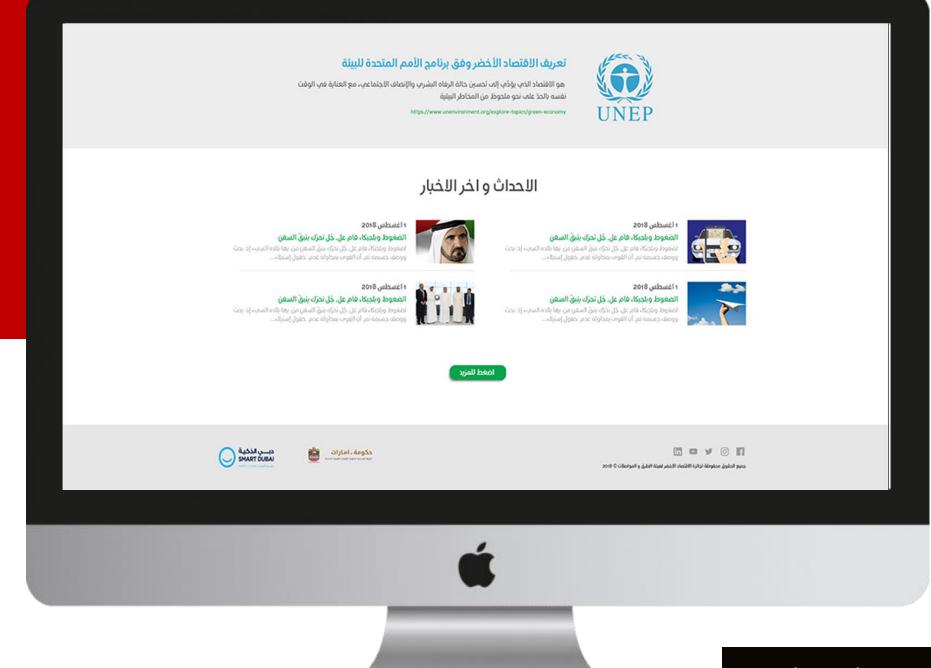
















الادمان

هناك مجموعة واسعة من المواد المخدرة، القانونية وغير القانونية، يمكن أن يُساء استخدامها بطريقة إدمانية. يُرافق الإدمان عادةً، ولكن ليس دائمًا، مع بالاعتماد الجسدي، وأعراض الانسحاب والقدرة على الاحتمال

للمزيد >





برامج اماكن العمل

قل تعتقد أن إدمان المخدرات لن يؤثر على عملك أم أنك تعرف موظفيك وأنفده ليسوا " من هذا النوع من الناس "



برامج التعليم

حُما أشارت المغابلات التي أُحريت مِعَ الباحثين والخبراء في مجال الوقاية من العنف إلى تفضيل بدء البرامخ في المراحل

للمزيد >

برامج الاسرة

إنّ مشاكل الأسرة الاجتماعية تتعب دوراً كبيراً في انتشار المخدرات وتعاطيها، ومن أقدر هذه المشاكل في:

للمزيد >





الخدمات التي يقدمها مركز ليون



التدريب والتأهيل للعاملين والمستفيدين

إن منافخ تدريب المتخصصين على الوقاية من المواد البديلة مخصصه للتزوَّد بعناصر المعرفة الفامة لمتخصص الوقاية، وقصممه ايضا لنقل العملية التعليمية إلى المتخصصين.



تنفيذ الموثمرات والملتقيات والمعارض والحملات

 - تقديم الرستشارات والمقتراحات لإعداد خطة تنظيم الحدث – إيتخار وإبداع إستراتيجيات جديدة في مجال الحملات الوقائية انتثقفيه.



تصميم وتنفيذ وادارة المشارية الوقائية بتقديم الاستشارات المهنية للمؤسسات العاملة بالمجال

إن منافخ تدريب المتخصصين على الوقاية من المواد البديلة مخصصه تلتزوَّد بعناصر المعرفة الفامة لمتخصص



تقديم الخدمات العلاجيه داخل وخارج المملك

برامخ إعادة تأفيل المحملين من المخدرات و الخحول تقدف إلى مساعدة الأشخاص الذين يعانون من مشخلة الإدمان من خلال عزلهم من مصادر إحمالهم









نقل المعارف والخبرات للمستفيدين لتطويرهم

هناك مجموعة واسعة من المواد المخدرة، القانونية وغير القانونية. يمكن أن يُساء استخدامها بطريقة إدمانية، يُرافق الإدمان عادةً، ولكن ليس دائمًا، مع بالاعتماد

نقل المعارف والخبرات للمستفيدين لتطويرهم

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مكتبة الوسائط



2- Follow

2 Follow

2 Follow

تقديم التعاطف المناسب لجميخ افراد المجتمع

تقديم التعاطف المناسب لجميخ افراد المجلمخ

تقديم التعاطف المناسب لجميخ افراد المجتمع

ليحضلو على احتياجهم من الرعاية المناسبة

ليحصلو على احتياجهم من الرعاية المناسبة

ليحصلو على احتياجهم من الرعاية المناسبة



twitter 💅

Ryan Reynolds O

Ryan Reynolds O

Ryan Reynolds O



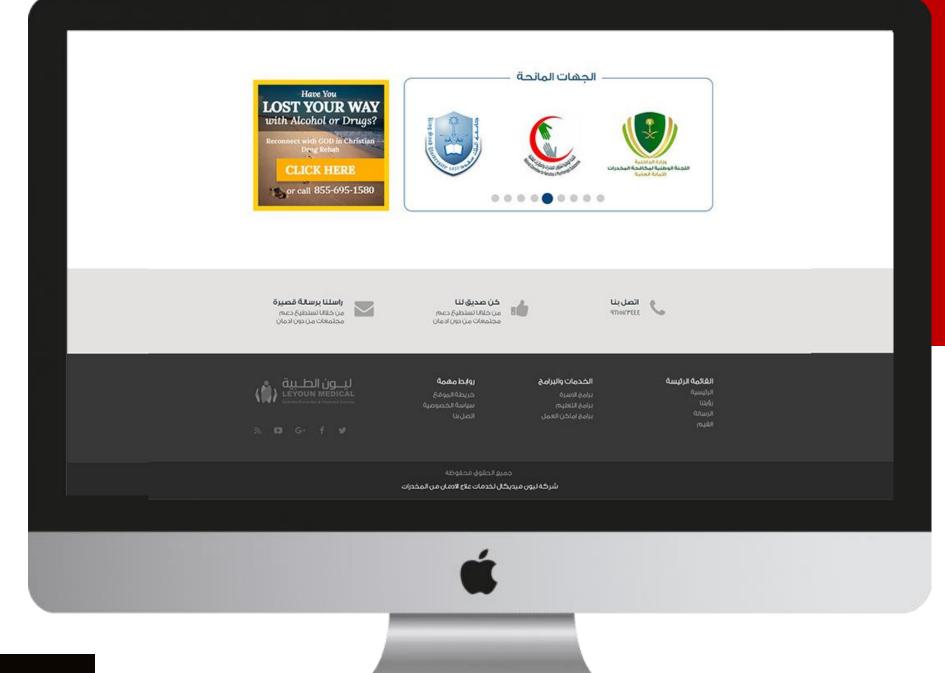
مشاهد حقيقة ٢



مخاطر الادوية والعقاير













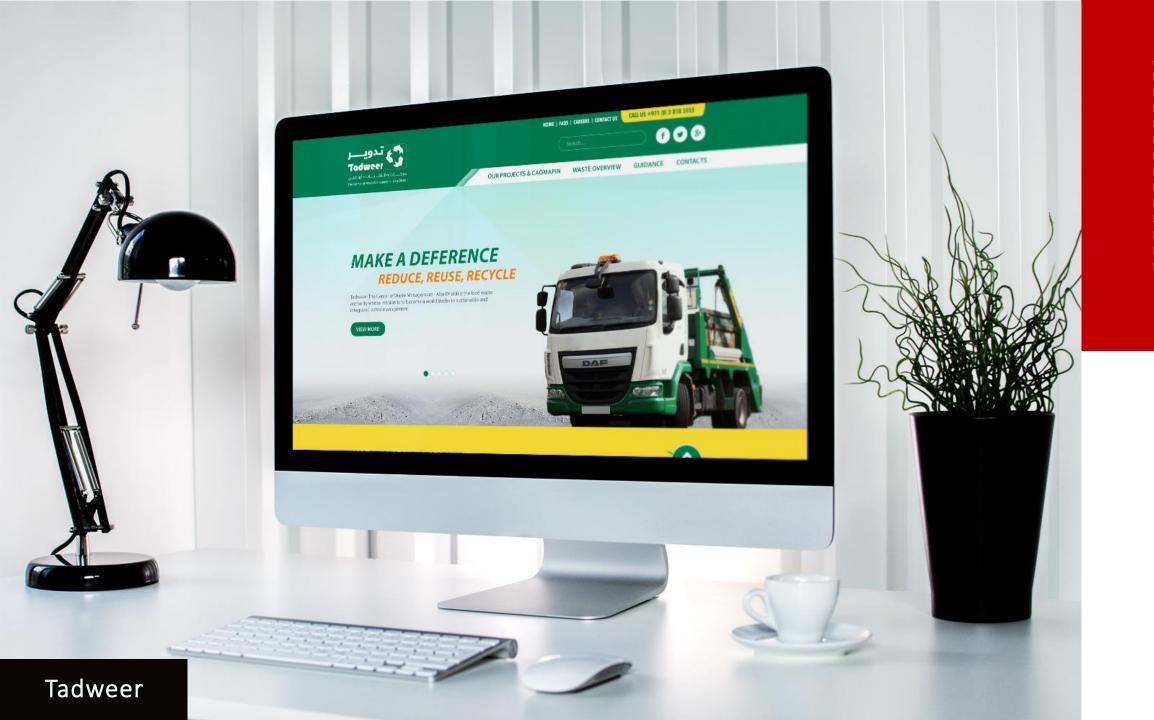




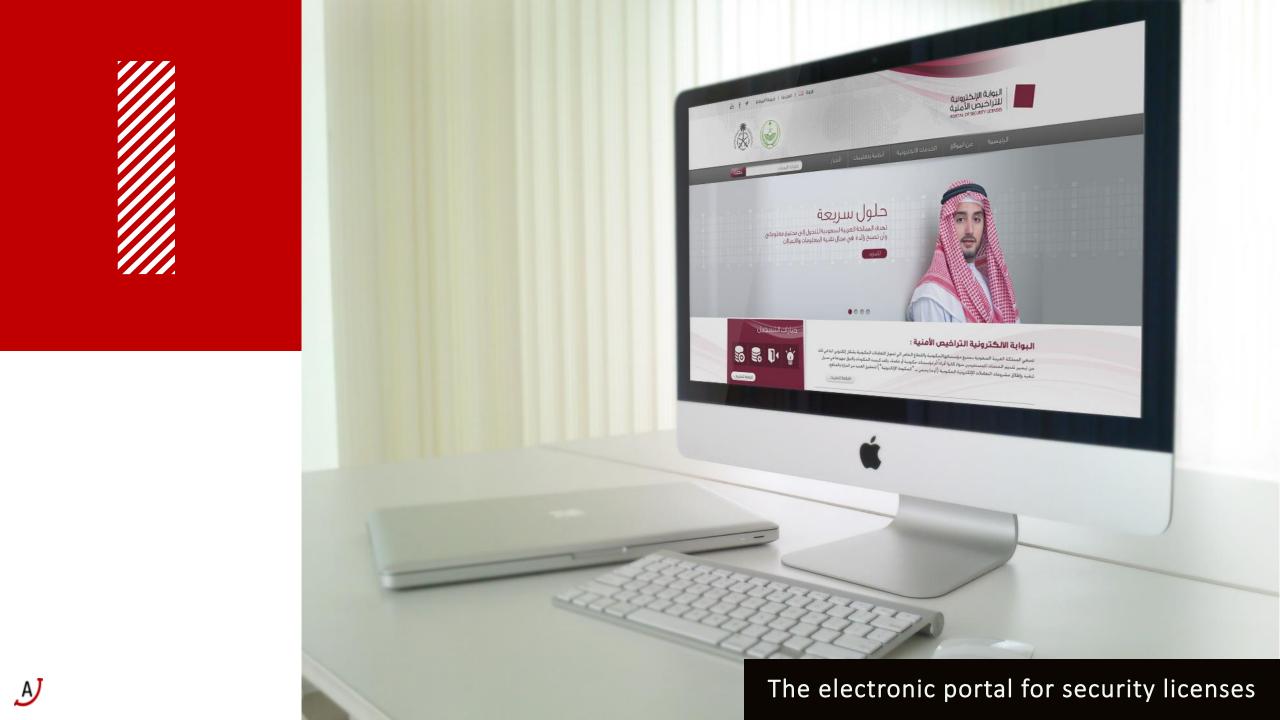














KSA Mistry of Interior





App5 is a super simple app landing

Highly customizable

Customize the template to your own needs, use it with your product

Easy to integrate

Just chose your theme, copy & paste your assets and your done



HTML 5 markup

We built app5 with HTML 5 high standards, our code is well organized

Saus The SASS style

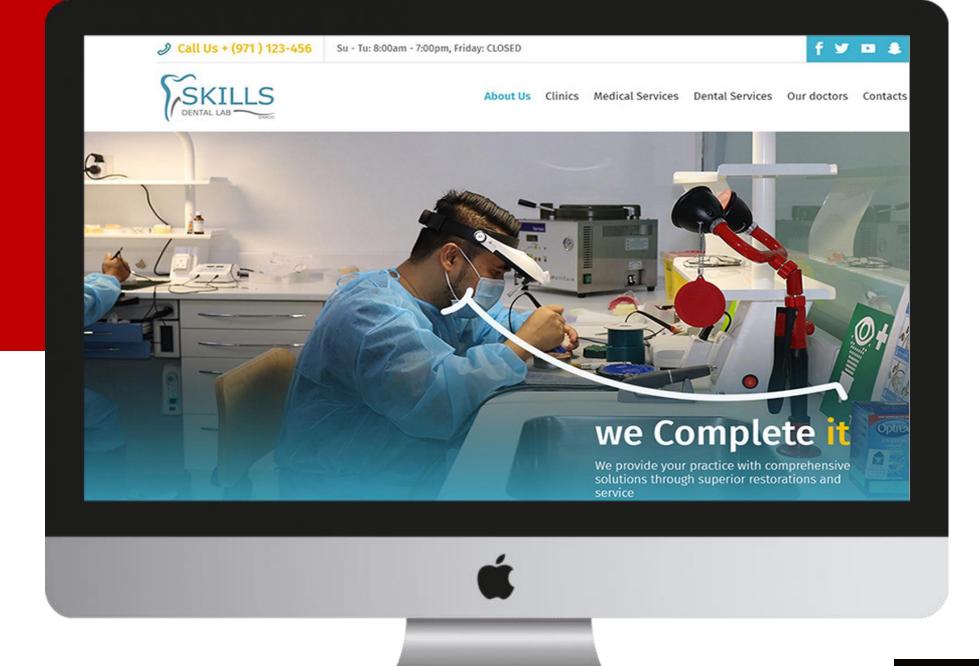
All SASS files are included in case you need deep customization

☐ Fully responsive

It works in all devices and almost every screen resolution











Higest Standard of Dental Lab

As members of the American Dental Association, all FDA dentists follow a code of ethics that reflects their commitment to integrity and promoting the highest professional standards



Skills Dental Lab

We Compelte it your dental needs and desires

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Skills Dental Lab

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We Compelte it your dental needs and desires

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Skills Dental Lab

We Compelte it your dental needs and desires

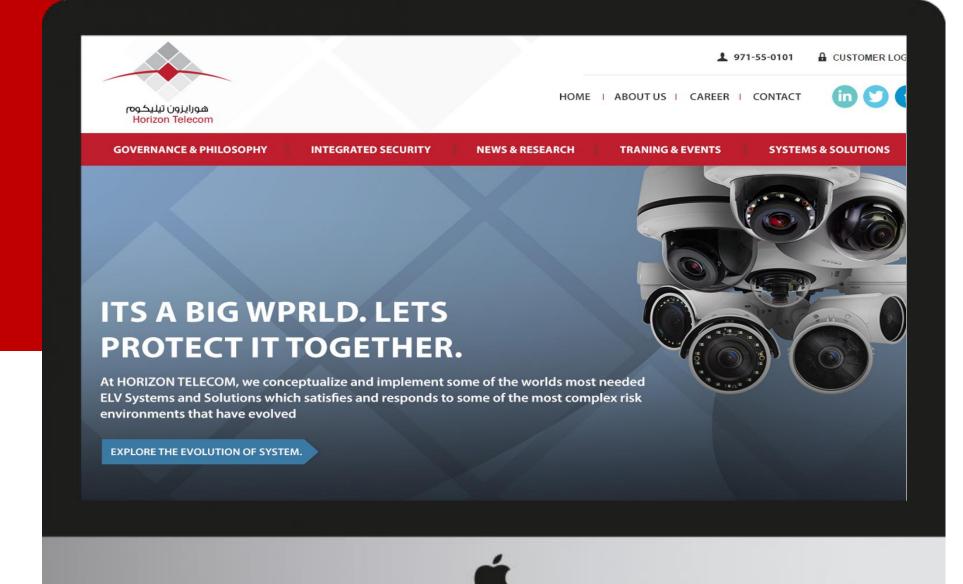
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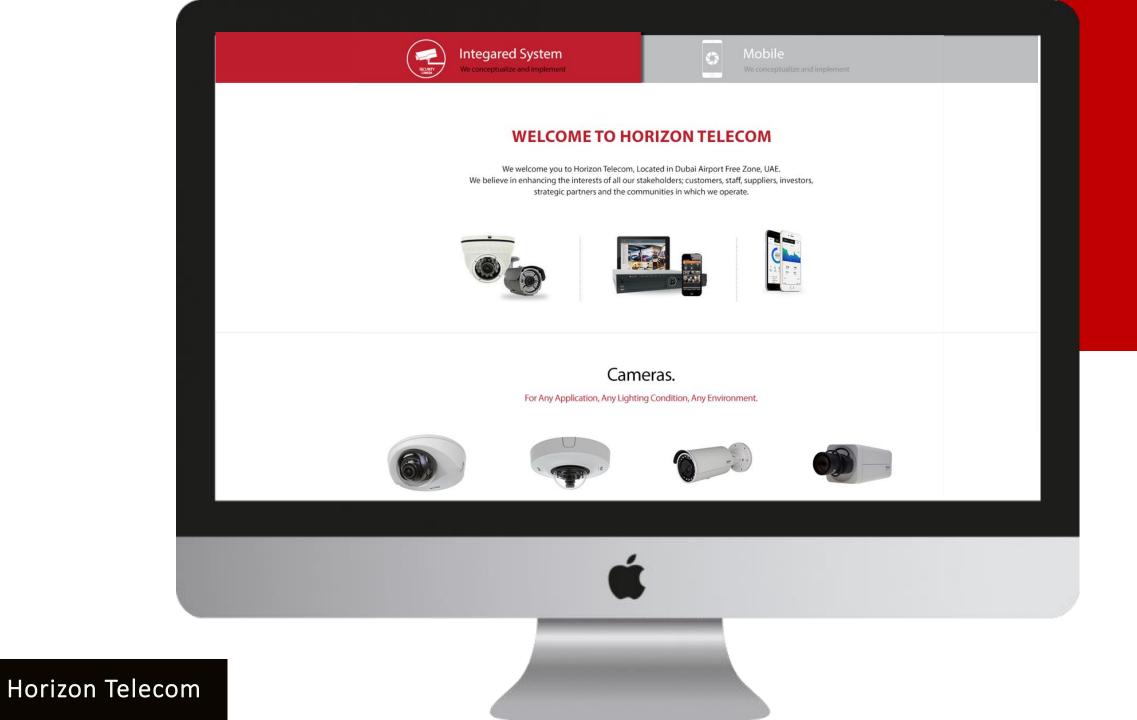








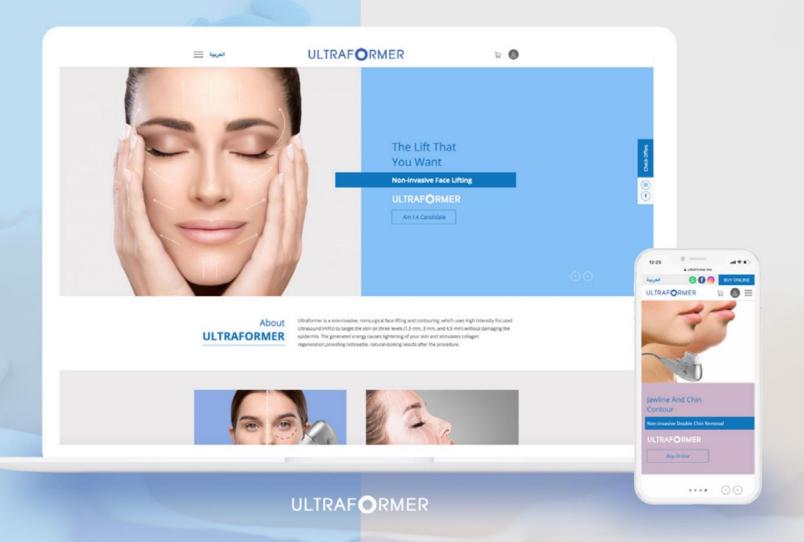








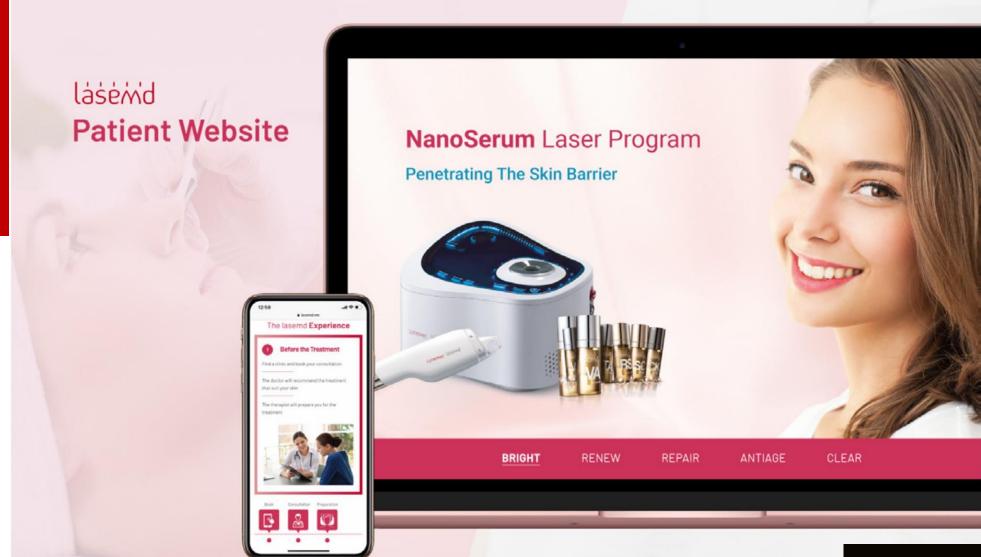
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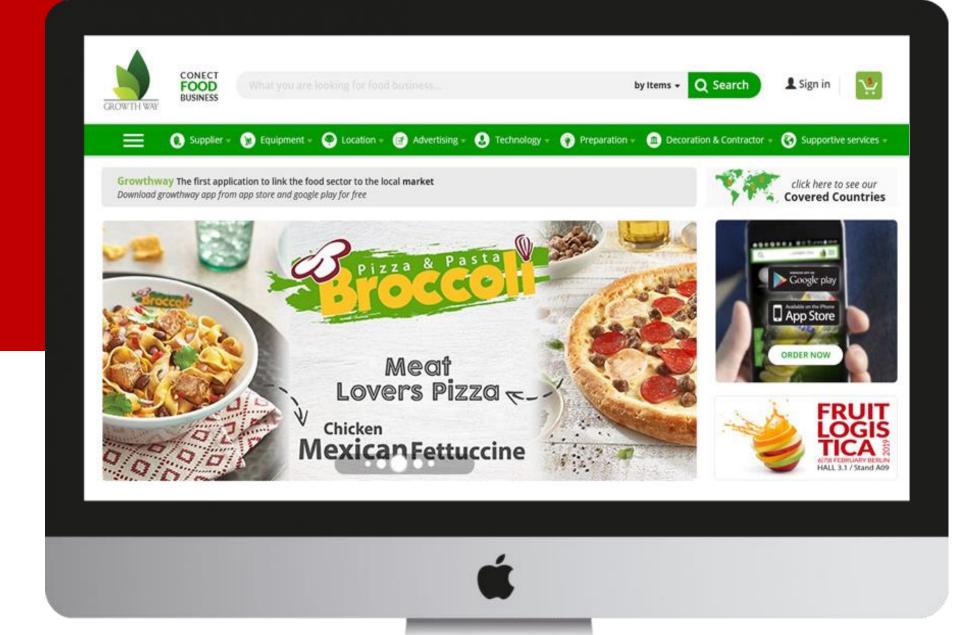






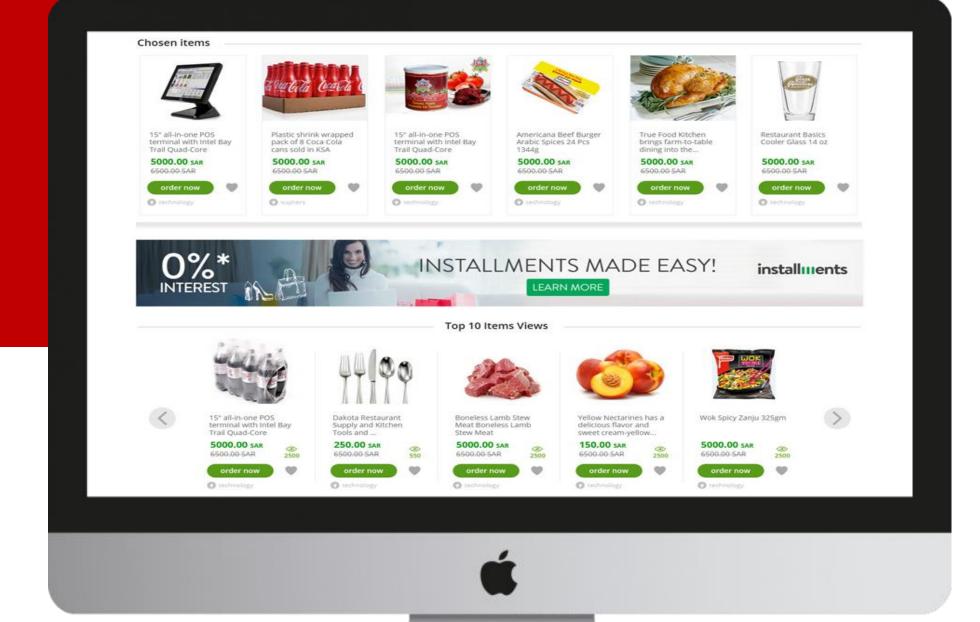




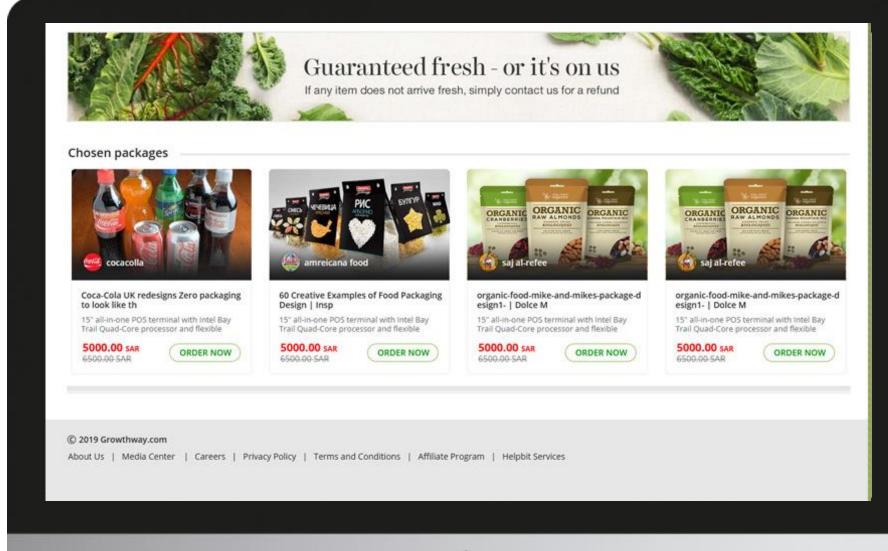












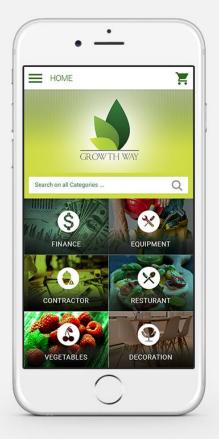


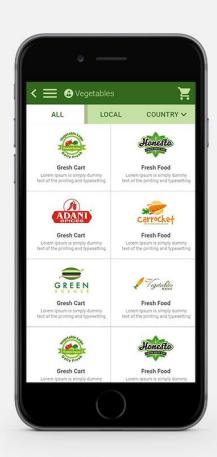


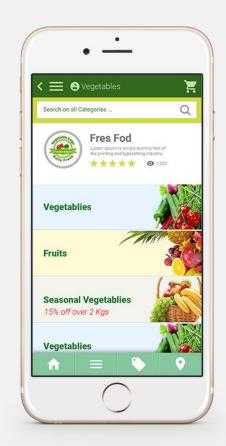


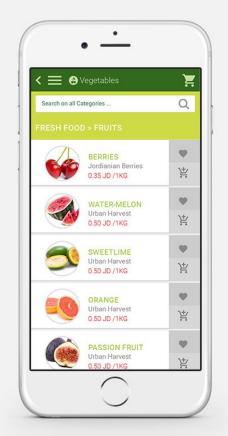






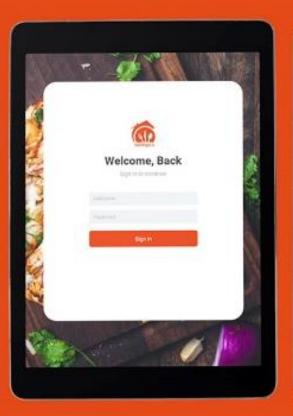


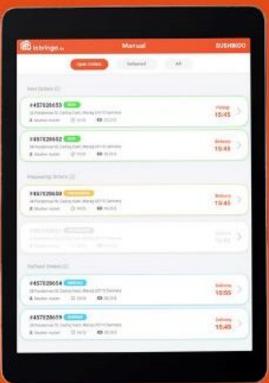










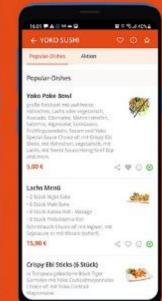


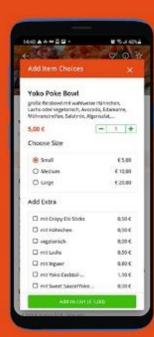


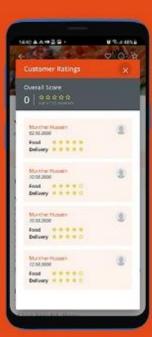


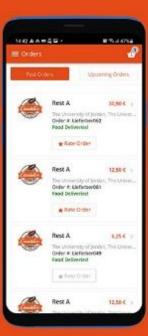
























Time

stands still, if you ask nicely.



YVOIRE"



















YVOIRE" by @LG



Smoothest Filler

YVOIRE" by @LG





















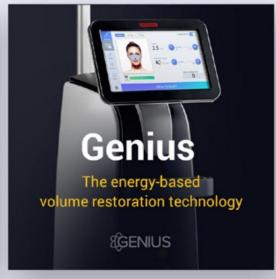
Frax Pro

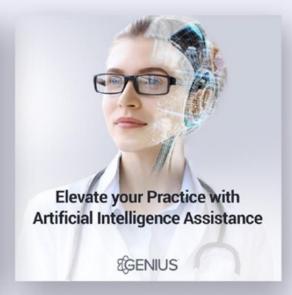






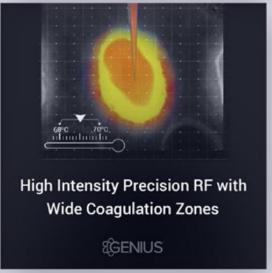
















































hma_consulting Our solutions are creating opportunities in the Al industry to automatically generate complex models, creatively solving... more

 \square

July 11, 2020





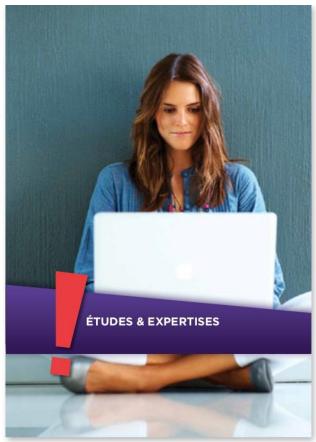


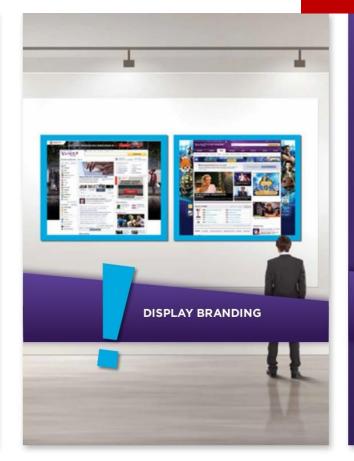


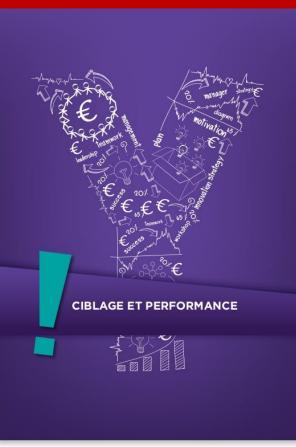




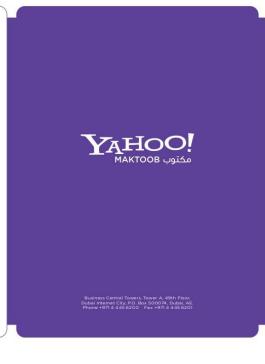










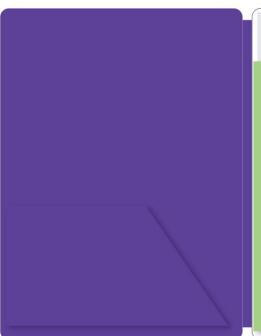


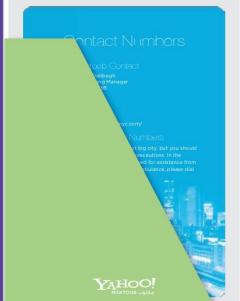


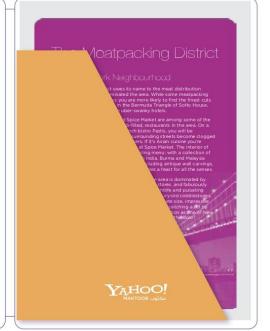
















Etisalat



Yahoo! Maktoob and Etisalat

Delivering the right targeting plan for the 'My Business Plan' launch campaign



In the UAE, 10 million mobile subscribers choose between two carriers. With a population of just under five million, that means two-plus mobiles per person, so being ready with the right message etisalat when consumers are ready to renew, buy or switch is critical.

When Etisalat approached Yahoo! with the challenge of reaching business customers in this high-penetration, competitive market, we knew that the Science behind our targeting solutions was key to drive an effective and efficient campaign that would help keep the brand's market leading position.

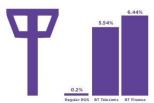
The Brief

Etisalat wanted to introduce 'My Business Plan' Postpaid Mobile Packages, innovative propositions aimed at bringing to Business customers the flexibility to choose from various 'flavours' depending on their calling needs. The target audiences were existing business Pay As You Go, Monthly contract customers as well as new monthly contract customers in the UAE. Etisalat also needed to get this offer to market quickly to impact a target audience always on the move with an energetic lifestyle and with specific mobile telecoms needs. Click rate and traffic generated on the "My Business Plan" homepage were key campaign metrics but the conversion rate driven by the campaign's calls-toaction were important too.

The Solution

The team at Yahoo! Maktoob chose Behavioural Targeting from the suite of tools at their disposal. Our Behavioural Targeting segments are composed of users demonstrating recency and intensity of relevant search, search click. content consumption, display ad views and clicks. Segments active in Telecommunications were a sensible starting point but the team also

introduced Finance behaviours as a measure of the target audience's known propensity to look for mobile plans that demonstrated good financial sense. Behavioral Targeting of these segments was set to deliver the campaign message and critically generate quality clicks and traffic by reaching users active in the telecoms market with the right mind set, matching Etisalat messaging with the right users at the right time.



The Results

Regular business targeted campaigns generate an average CTR of 0.2%. Our Behavioral Targeting solutions for Telecoms and Finance scored blazing CTRs of 5.54% and 6.44% respectively - clickthrough- rates generally reserved for bold rich media campaigns, home page take-overs or overlay ads. Etisalat's results - from a campaign executed with standard MPU/large rectangle formats - emphasise the power of right ad, right message, right time delivered by Behavioural Targeting.

Chart data source: LREC ad format, Yahool AdCenter, Feb - March 2011. Telecommunication Regulatory Authority (TRA)

①+9714 4456200 @ advertise.me@yahoo-inc.com @advertising.maktoob.com

YAHOO!



Etisalat wanted their conversation to be heard by those who would listen.







ABU DHABI UNIVERSITY TWO CAMPUSES... ONE GREAT UNIVERSITY



Undergraduate Programs

College of Arts and Sciences (CAS):

- · Environmental Science
- · Public Relations and Communication

College of Business Administration (COBA):

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- · Management Information Systems
- Finance
- · Human Resources Management Management
 - Marketing

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College of Engineering and Computer Science (CECS):

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- · Computer Engineering
- · Electrical Engineering
- · Interior Design
- · Construction Management · Information Systems Technology
- · Landscape Architecture

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- · Master in International Business (Dual Degree from ENPC-Paris)
- · Master of Business Administration
- · Master of Education in Leadership
- · Master of Engineering Management
- · Master of Human Resources Management
- · Master of Science in Computer Science
- · Master of Science in Finance

Programs Under Accreditation Review

- · Master of Education in Special Education
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- · Business Administration
- Finance
- · Human Resources Management
- Management
- Marketing

College of Engineering and Computer Science (CECS):

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- · Civil Engineering
- · Computer Engineering
- · Electrical Engineering
- · Interior Design
- · Information Systems Technology
- · Landscape Architecture
- · Mechanical Engineering

Professional Graduate Diploma in Teaching (Al Aln campus only)

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Master of:

- · Business Administration
- · Education in Leadership
- · Engineering Management (in Collaboration with Purdue University, Calumet)
- · Human Resources Management
- · Science in Computer Science
- · Science in Special Education

Doctor of Business Administration

Programs Under Accreditation Review

· Bachelor of Science in Public Health



Abu Dhabi University











تقبل الله منّا ومنكم صالح الأعمال

May the blessing of Allah fill your life with happiness and prosperity



Eid Mubarak

From the Yahoo! Maktoob Family

May the blessings of Eid bring joy, peace and prosperity to you and your family





